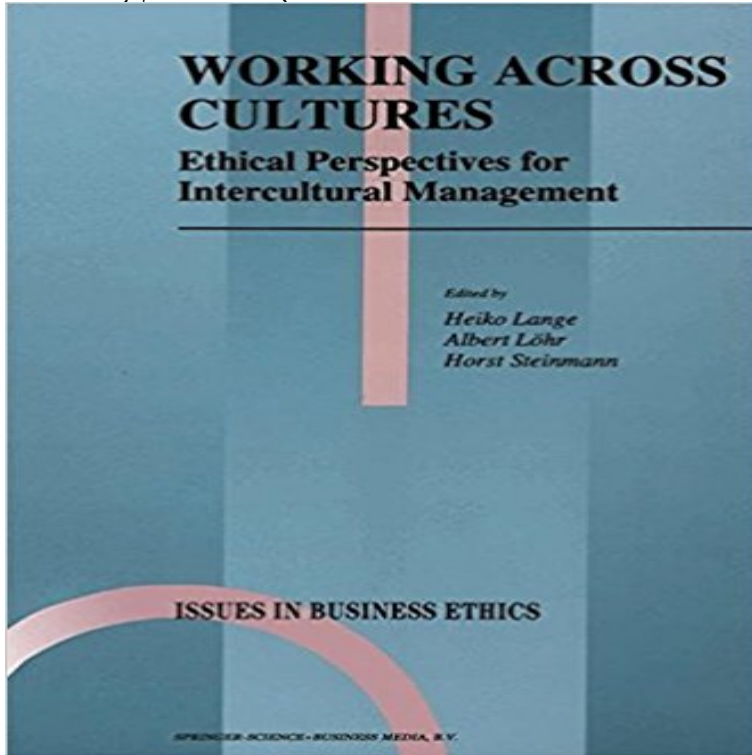


# Working Across Cultures: Ethical Perspectives for Intercultural Management (Issues in Business Ethics)



Working Across Cultures was the general theme of the 9th Annual Conference of the European Business Ethics Network (EBEN), which took place at the Lufthansa Training Center, Seeheim, Germany, in September 1996. Representatives from both the business scene and different academic disciplines discussed perspectives for ethical solutions of managing dilemmas in a world of cultural diversity, where differing norms and values are at the heart of all activities of multinational corporations. Among the multifaceted discussion, three special focuses attracted particular attention. The first highlight was set by Peter Duncan, CEO of Shell Germany, who addressed the conference theme with the background of Shells dramatic experiences in the Brent Spar and Nigeria affairs. Second, renowned experts discussed the problem of international corruption, which was significantly introduced with a keynote address by Hon. Frene Ginwala, Speaker of the South African Republics Parliament. Third, the role of values in corporate transformation was debated from the perspective of leading European firms. This book is a collection of the most interesting and topical presentations of the conference, which should be of interest for business and academic people who are concerned with ethical advances in intercultural business activities.

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